



CONSOLIDATED BISCUIT CO. LTD.

# Corporate Brochure




# Our History

-  Incorporated between Maltese and Trinidadian shareholders 40 years ago in 1980.
-  Started operation in 1982 under the Technical Assistance and Trademark Licensing Agreement with United Biscuits. The company started making British type biscuits and crackers under the McVitie's and Crawford's brands for the local market on two biscuit lines.
-  The association with United Biscuit lasted 20 years and it came to an end in 2002, two years before Malta joined the European Union.
-  Since inception, CBC has always had its own brand of biscuits namely the Devon brand which today is known primarily for its Cream Crackers and Digestives, however, also includes a variety of cream biscuits, cookies, various crackers and a sugar free tea biscuit.



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# Our History Continued...

-  Between 1987 and 2004 CBC established distributors in several Middle Eastern markets and it now sells its DEVON branded products in Lebanon, Jordan, Kuwait, Oman, Qatar, Dubai and Bahrain. CBC exports its products to over 25 countries.
-  In 1986 CBC diversified into snack foods production. Today the snack food factory has four lines; a Florigo pallet frying line, two American Extrusion lines making bake and fry type extruded products and a Cretor's heat popped popcorn line.
-  Since Malta joined the European Union, CBC has also developed its business into niches of private label particularly for the UK and Irish markets.
-  CBC regularly participates in international exhibitions like PLMA Amsterdam, WABEL Paris, ANUGA Cologne, ISM Cologne and Gulfood Dubai.



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# Company Infographic



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# Our Brands



Tal-Furnar is a range of traditional Maltese water crackers including various Mediterranean flavours such as Sundried Tomatoes & Herbs, Salt & Pepper, Goat's Cheese & Pepper and various other flavours.



Devon is an extensive range of semi-sweet biscuits, cookies and crackers. Established in 1982. Devon is the market leader on the Maltese Islands and exports its range of products to a range of countries worldwide.



Sunshine Snacks was established in 1986 and has steadily expanded its portfolio through the years. Sunshine Snacks has a wide range of oven baked extruded snacks, air popped popcorn as well as potato based fried snacks.



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# Our Products



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# Our Markets



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# Unique Selling Proposition

- 🍪 Strong reputation in the biscuits and snacks industry.
  - Manufactured private label products for many companies around the world.
- 🍪 High quality products.
  - Accepted in various markets as Premium products.
  - All production lines are **BRC** version 8 certified with an A class rating.
  - **Sedex** Members – CBC supports responsible and ethical business practices.
- 🍪 Ability to cater for Niche markets.
  - Flexible and able to supply tailor made orders.
- 🍪 Strongly structured and equipped for New Product Development.
  - Over 35 New Product Development projects in the last 3 years.



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# Bespoke Products & Private Label

Consolidated Biscuit today can offer exclusive products and new product development solutions which cater for new consumer trends. Our team can create the product for you. We have developed several bespoke products to cater for the needs of the client as well as the requirements of the market.



The service that we offer to create a private label product is a tailored product development process from start to finish, we'll be there every step of the way between the ideas you come up with to the products in your product range.



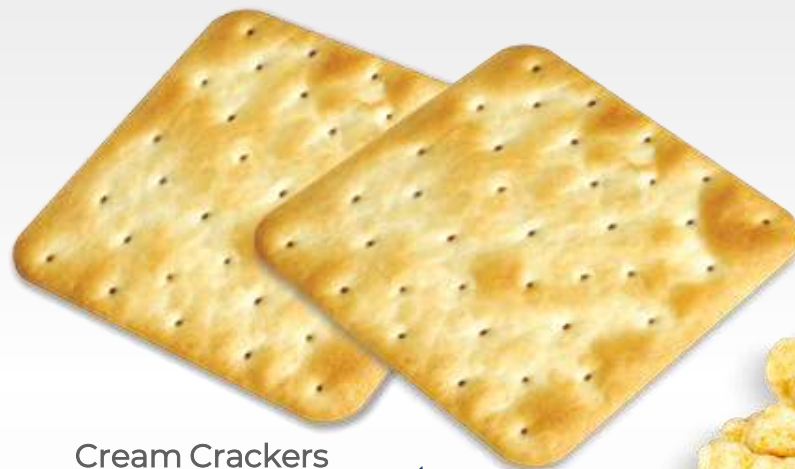
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# Our References



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# What We Can Offer

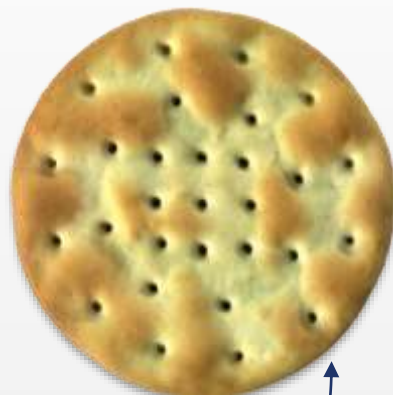


**Cream Crackers**  
Regular, Light, and Rye ↗

**Wheat Cracker**  
A good source of fibre  
Original or Tomato & Herbs ↗



↖ **GLUTEN FREE Baked**  
Corn or Rice Snacks



↗ **Water Cracker**



↗ **Potato Cracker**  
Oven Baked



↗ **Mini Bites**  
Flavoured Wheat  
Crackers



↗ **Low Fat Flavoured**  
Water Crackers



# Contact Us



[export@consolidatedbiscuit.eu](mailto:export@consolidatedbiscuit.eu)



Triq l-Imdina, Zone 4,  
Central Business District,  
Birkirkara CBD 4010, Malta | Europe.



+356 2144 0361 | +356 2381 7156



+356 2149 0422



[www.consolidatedbiscuit.eu](http://www.consolidatedbiscuit.eu)



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**Thank you for your attention!**